

# Wilson Scott Berg: A Trailblazing Architect Whose Legacy Lives On

## Early Life and Education

Wilson Scott Berg was born on December 19, 1875, in St. Louis, Missouri. He showed a passion for architecture at a young age, and after graduating from high school, he enrolled at the Massachusetts Institute of Technology (MIT). During his time at MIT, Berg excelled in his studies and was awarded the Rotch Traveling Scholarship, which allowed him to spend two years studying architecture in Europe.



**Wilson** by A. Scott Berg

★★★★☆ 4.5 out of 5

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X-Ray : Enabled

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## **Architectural Career**

After returning from Europe, Berg began his architectural career in Chicago, Illinois. He joined the firm of Holabird & Roche, where he worked on the design of several prominent buildings, including the Reliance Building and the Carbide & Carbon Building. In 1911, Berg left Holabird & Roche to start his own firm, Wilson Scott Berg & Associates.

Berg's architectural style was influenced by both the Beaux-Arts and Art Deco movements. He was known for his use of bold geometric forms,

intricate detailing, and innovative materials. One of his most famous works is the Tribune Tower in Chicago, which was completed in 1925.

## **Tribune Tower**

The Tribune Tower is a 46-story skyscraper located in the heart of Chicago's Magnificent Mile. It was designed by Berg as the headquarters for the Chicago Tribune newspaper. The tower is a masterpiece of Art Deco architecture, with its distinctive setbacks, geometric ornamentation, and iconic clock tower.



The Tribune Tower, an Art Deco skyscraper in Chicago, designed by Wilson Scott Berg.

The Tribune Tower is not only an architectural landmark but also a symbol of Chicago's history and culture. It has been featured in numerous films and television shows, and it remains one of the city's most recognizable buildings.

## Later Years and Legacy

Berg continued to design buildings throughout his career, including the Chicago Temple Building, the Merchandise Mart, and the Palmer House Hotel. He also served as the president of the American Institute of Architects (AIA) from 1922 to 1923.

Wilson Scott Berg passed away in 1947 at the age of 71. He left behind a legacy of iconic buildings that continue to shape the American landscape. His contributions to architecture are still recognized today, and he is considered one of the most influential architects of the 20th century.

Wilson Scott Berg was a visionary architect who left an indelible mark on American architecture. His buildings are characterized by their bold designs, innovative materials, and intricate detailing. Berg's legacy continues to inspire architects and designers today, and his work remains a testament to his creativity and dedication to the craft.



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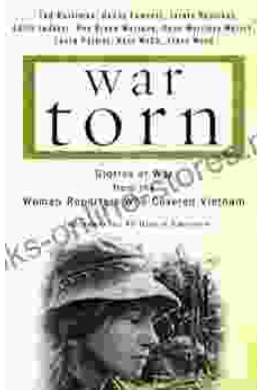
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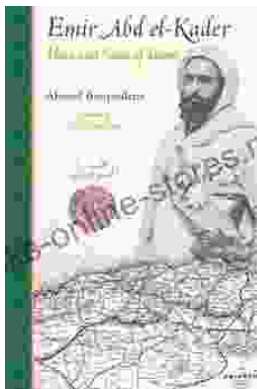
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