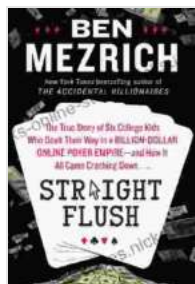


# The True Story of Six College Friends Who Dealt Their Way to a Billion Dollars



## Straight Flush: The True Story of Six College Friends Who Dealt Their Way to a Billion-Dollar Online Poker Empire--and How It All Came Crashing Down . . .

by Ben Mezrich

★★★★☆ 4.1 out of 5

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Enhanced typesetting : Enabled  
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Word Wise : Enabled  
Print length : 307 pages



In the annals of business history, there are countless stories of entrepreneurs who have achieved great success. But the story of six college friends who dealt their way to a billion dollars is one that is particularly inspiring.

The six friends, who met at the University of Texas at Austin in the early 1990s, were all avid poker players. They would often spend hours playing cards in their dorm rooms and apartments, and they quickly developed a reputation as some of the best players on campus.

After graduating from college, the six friends decided to take their poker skills to the next level. They pooled their money together and started playing in high-stakes games in Las Vegas. They quickly found success, and within a few years, they had amassed a small fortune.

In 2003, the six friends decided to use their winnings to start a business. They founded a company called PokerStars, which quickly became one of the leading online poker sites in the world. By 2006, PokerStars was generating over \$1 billion in revenue, and the six friends were all worth over \$100 million.

The success of PokerStars is a testament to the hard work and dedication of the six friends. They were willing to take risks, and they were not afraid to work long hours. They also had a deep understanding of the game of poker, and they were able to use their skills to their advantage.

The story of the six college friends who dealt their way to a billion dollars is an inspiring reminder that anything is possible if you are willing to work hard and never give up on your dreams.

### **How the Six Friends Did It**

The six friends who founded PokerStars did not achieve their success overnight. They worked hard for many years, and they made a number of sacrifices along the way. Here are some of the key factors that contributed to their success:

- **They were passionate about poker.** The six friends loved playing poker, and they were always looking for ways to improve their game. They spent hours studying the game and practicing their skills.

- **They were willing to take risks.** The six friends were not afraid to take risks. They were willing to invest their own money in their business, and they were not afraid to make bold decisions.
- **They worked hard.** The six friends worked long hours to build their business. They were often up late at night working on new products and features for PokerStars.
- **They had a deep understanding of the game.** The six friends had a deep understanding of the game of poker. They were able to use their skills to their advantage, and they were always looking for ways to improve their game.
- **They were able to build a strong team.** The six friends were able to build a strong team of employees who were passionate about poker and committed to the success of PokerStars.

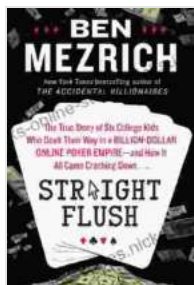
## How You Can Do It

If you are interested in achieving success in business, there are a number of things you can learn from the story of the six college friends who founded PokerStars. Here are a few tips:

- **Be passionate about your business.** If you are not passionate about your business, you will not be willing to put in the hard work and dedication required to succeed.
- **Be willing to take risks.** If you are not willing to take risks, you will never achieve great success. Be prepared to invest your own money in your business, and be willing to make bold decisions.
- **Work hard.** There is no substitute for hard work. If you are not willing to work hard, you will never achieve great success.

- **Have a deep understanding of your business.** The more you know about your business, the better equipped you will be to make sound decisions. Spend time learning about your industry, your competitors, and your customers.
- **Build a strong team.** The success of any business is dependent on the quality of its team. Surround yourself with people who are passionate about your business and committed to your success.

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