

The Start 1904-1930, the Nightmare Years 1930-1940, and the Native Return 1945-1988

The Start 1904-1930



William L. Shirer: Twentieth Century Journey: The Start, 1904–1930; The Nightmare Years, 1930–1940; A Native's Return, 1945–1988 by William L. Shirer

★★★★☆ 4.8 out of 5

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The early years of the 20th century were a time of great change and upheaval in the world. The Industrial Revolution had transformed the way people lived and worked, and new technologies were emerging all the time. In the United States, the country was still recovering from the Civil War, and the West was still being settled. It was in this context that the Start was founded in 1904.

The Start was a small company that manufactured and sold starter motors for automobiles. The company was founded by John J. O'Brien, a young engineer who had worked on the development of the starter motor. O'Brien

believed that the starter motor was a revolutionary invention that would make it easier and more convenient to start cars. He was right.

The Start was an immediate success. The company's starter motors were quickly adopted by major automakers, and the company soon became a leading supplier of starter motors in the United States. The Start's success was due in part to the high quality of its products, but it was also due to O'Brien's innovative marketing strategies. O'Brien was one of the first businessmen to use advertising to promote his products, and he was also one of the first to offer a warranty on his products.

The Start continued to grow and prosper throughout the 1910s and 1920s. The company expanded its product line to include other electrical components for automobiles, and it also began to export its products to other countries. By the end of the 1920s, the Start was one of the largest and most successful companies in the United States.

The Nightmare Years 1930-1940

The Great Depression of the 1930s was a devastating event for the United States. The Depression caused unemployment to soar, and it led to a sharp decline in economic activity. The Start was not immune to the effects of the Depression. The company's sales plummeted, and it was forced to lay off workers. In 1932, the company was forced to declare bankruptcy.

The Start was not alone in its struggles during the Depression. Many other companies also went bankrupt, and the economy was in a state of turmoil. The Depression was a dark period in American history, and it had a lasting impact on the country.

The Native Return 1945-1988

After the war, the Start began to rebuild. The company introduced new products, and it began to expand its operations. The company also benefited from the post-war economic boom. In the 1950s and 1960s, the economy grew rapidly, and the Start was able to take advantage of the growing demand for its products.

In the 1970s and 1980s, the Start continued to grow. The company expanded its operations internationally, and it became one of the leading suppliers of starter motors in the world. The Start also began to develop new technologies, and it became a pioneer in the field of electronic fuel injection.

The Start is now a global company with operations in over 30 countries. The company is a leading supplier of starter motors, alternators, and other electrical components for automobiles. The Start is also a major supplier of electronic fuel injection systems. The company has a long and successful history, and it is well-positioned for continued growth in the years to come.

The Start is a company with a rich history. The company has survived through good times and bad, and it has emerged from the challenges it has faced stronger than ever before. The Start is a testament to the power of innovation and perseverance. The company is a reminder that even in the most difficult times, there is always hope for a better future.

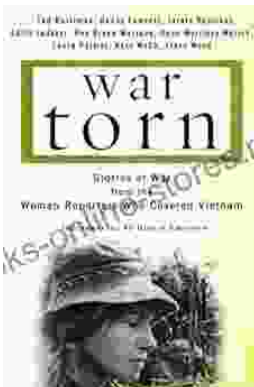
- [The Start website](#)
- [The Start Wikipedia page](#)
- [The Start company history](#)



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