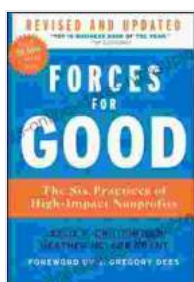


The Six Practices of High Impact Nonprofits: A Guide for US Non-Franchise Leadership 403

What makes a nonprofit organization successful? What are the key ingredients that set apart high-impact nonprofits from the rest? These are questions that many nonprofit leaders and donors alike have grappled with for years.



Forces for Good: The Six Practices of High-Impact Nonprofits (J-B US non-Franchise Leadership Book

403) by Leslie R. Crutchfield

★★★★☆ 4.6 out of 5

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Enhanced typesetting	: Enabled
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Print length	: 465 pages
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In their book "The Six Practices of High Impact Nonprofits," Roger Martin and Sally Osberg identify six key practices that they believe are essential for nonprofit success. These practices are:

1. Be clear on your mission and values.
2. Set ambitious goals.
3. Focus on outcomes, not outputs.

4. Build a strong team.
5. Communicate effectively.
6. Be accountable.

In this article, we will discuss each of these practices in more detail and provide examples of how nonprofit organizations can put them into practice.

Be Clear on Your Mission and Values

The first step to becoming a high-impact nonprofit is to be clear on your mission and values. What is your organization's purpose? What do you hope to achieve? What are your core values? Your mission and values should be the foundation for everything that you do as an organization.

Once you have a clear understanding of your mission and values, you can begin to develop strategies and programs that will help you achieve your goals. Every decision you make should be aligned with your mission and values. This will help you to stay focused and avoid getting sidetracked by activities that are not in line with your core purpose.

Here are some tips for developing a clear mission and values:

- Start by brainstorming with your team. What do you think are the most important goals for your organization? What are your core values?
- Once you have a list of potential goals and values, start to narrow them down. Which goals are most important to you? Which values are most important to you?

- Once you have a clear understanding of your goals and values, write them down in a mission statement and a values statement.
- Share your mission statement and values statement with your team and get their feedback.
- Review your mission statement and values statement regularly and make sure that they are still aligned with your organization's goals.

Set Ambitious Goals

Once you know what you want to achieve, you need to set ambitious goals. Don't be afraid to dream big. What would you like to accomplish in the next year? In the next five years? In the next ten years?

Your goals should be challenging but achievable. If your goals are too easy, you won't be motivated to achieve them. But if your goals are too difficult, you'll quickly become discouraged.

Once you have set your goals, break them down into smaller, more manageable steps. This will make them seem less daunting and more achievable.

Here are some tips for setting ambitious goals:

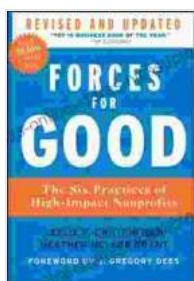
- Start by brainstorming with your team. What do you think are the most important goals for your organization?
- Once you have a list of potential goals, start to narrow them down. Which goals are most important to you? Which goals are most achievable?

- Once you have a few key goals, write them down and develop a plan for achieving them.
- Share your goals with your team and get their feedback.
- Review your goals regularly and make sure that they are still aligned with your organization's mission and values.

Focus on Outcomes, Not Outputs

Many nonprofits focus on outputs, such as the number of people served or the amount of money raised. However, it is more important to focus on outcomes, such as the impact that your organization is having on the people you serve. How are you improving their lives? How are you making a difference in the community?

To focus on outcomes, you need to measure your impact.



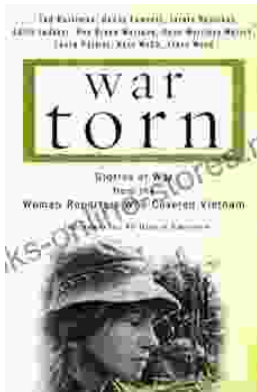
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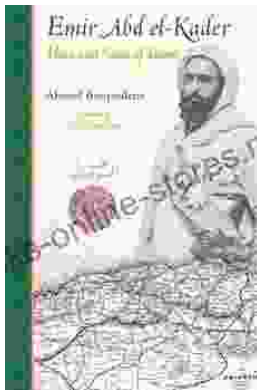
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