The Design Engineer Story of Commodore Computers in the 1980s

Back into the Storm: A Design Engineer's Story of Commodore Computers in the 1980s by Bil Herd

★★★★☆ 4.5 out of 5

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In the early 1980s, Commodore International was a small company on the verge of bankruptcy. But within a few years, it became one of the most successful personal computer companies in the world, thanks in large part to the innovative designs of its engineers.

One of the key figures in Commodore's success was Bob Yannes, the lead design engineer on the Commodore 64. Yannes was a brilliant engineer with a passion for creating affordable and accessible computers. He was also a master of marketing, and he played a key role in creating the Commodore 64's iconic design.

The Commodore 64 was released in 1982, and it quickly became one of the most popular home computers of all time. It was affordable, powerful,

and easy to use, and it came with a wide range of software. The Commodore 64 was also used by many developers to create groundbreaking games, such as "Pac-Man" and "Super Mario Bros."

Yannes left Commodore in 1985, but he continued to work in the computer industry. He eventually founded his own company, Yannes Computer Systems, which specialized in designing and manufacturing high-performance computers.

Another key figure in Commodore's success was Chuck Peddle, the lead design engineer on the Commodore PET. Peddle was a pioneer in the field of personal computing, and he was responsible for designing several of the first personal computers, including the TRS-80 and the Apple II.

The Commodore PET was released in 1977, and it was one of the first personal computers to be sold in stores. It was a powerful and versatile computer, and it was used by many businesses and schools. The Commodore PET was also used by many developers to create early software applications, such as word processors and spreadsheets.

Peddle left Commodore in 1981, but he continued to work in the computer industry. He eventually founded his own company, Peddle Electronics, which specialized in designing and manufacturing computer peripherals.

The design engineers at Commodore International played a key role in the company's success in the 1980s. They created innovative and affordable computers that helped to revolutionize the personal computing industry.

The Commodore 64

The Commodore 64 was released in 1982, and it quickly became one of the most popular home computers of all time. It was affordable, powerful, and easy to use, and it came with a wide range of software. The Commodore 64 was also used by many developers to create groundbreaking games, such as "Pac-Man" and "Super Mario Bros."

The Commodore 64 was designed by a team of engineers led by Bob Yannes. Yannes was a brilliant engineer with a passion for creating affordable and accessible computers. He was also a master of marketing, and he played a key role in creating the Commodore 64's iconic design.

The Commodore 64 was a revolutionary computer for its time. It was the first home computer to feature a built-in sound chip, and it was also the first home computer to come with a mouse. The Commodore 64 also had a large library of software, including games, educational programs, and business applications.

The Commodore 64 was a huge success for Commodore International. It helped to make the company one of the most successful personal computer companies in the world. The Commodore 64 is still considered to be one of the most iconic home computers of all time.

The Commodore PET

The Commodore PET was released in 1977, and it was one of the first personal computers to be sold in stores. It was a powerful and versatile computer, and it was used by many businesses and schools. The Commodore PET was also used by many developers to create early software applications, such as word processors and spreadsheets.

The Commodore PET was designed by a team of engineers led by Chuck Peddle. Peddle was a pioneer in the field of personal computing, and he was responsible for designing several of the first personal computers, including the TRS-80 and the Apple II.

The Commodore PET was a revolutionary computer for its time. It was one of the first personal computers to feature a built-in keyboard and monitor. The Commodore PET also had a large library of software, including games, educational programs, and business applications.

The Commodore PET was a huge success for Commodore International. It helped to make the company one of the most successful personal computer companies in the world. The Commodore PET is still considered to be one of the most iconic personal computers of all time.

The design engineers at Commodore International played a key role in the company's success in the 1980s. They created innovative and affordable computers that helped to revolutionize the personal computing industry.

The Commodore 64 and the Commodore PET are two of the most iconic personal computers of all time. They were designed by brilliant engineers who were passionate about creating affordable and accessible computers.
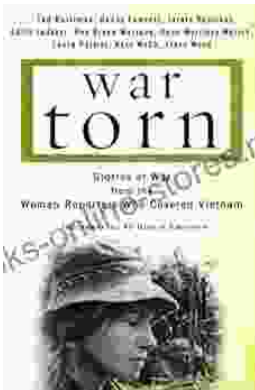
The legacy of Commodore International's design engineers lives on today. Many of the features that they pioneered have become standard on personal computers today.

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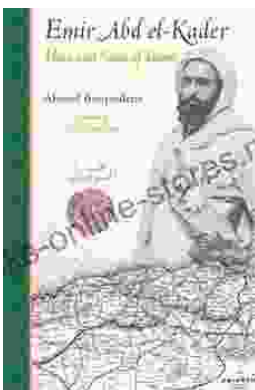
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