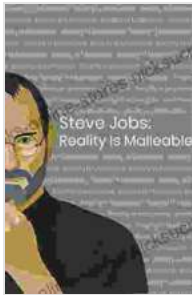


# Steve Jobs: Reality Is Malleable



## Steve Jobs: Reality is Malleable: Biography Summary

by Aditya Agarwal

★★★★☆ 4 out of 5

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### Biography Summary

Steve Jobs was a visionary entrepreneur who co-founded Apple Computer with Steve Wozniak. He was known for his obsession with detail and his drive to create innovative products that changed the world.

Jobs was born in San Francisco in 1955. He was adopted by Paul and Clara Jobs, a working-class couple. Jobs showed an early interest in electronics and engineering. He attended Reed College in Portland, Oregon, but dropped out after six months.

In 1976, Jobs and Wozniak founded Apple Computer in Jobs's parents' garage. The company's first product, the Apple I, was a personal computer that sold for \$666. The Apple II, released in 1977, was a huge success and helped to establish Apple as a leader in the personal computer industry.

In 1984, Apple released the Macintosh, the first personal computer with a graphical user interface. The Macintosh was a commercial flop, but it introduced many of the features that would become standard on personal computers.

Jobs was forced out of Apple in 1985 following a power struggle with the company's board of directors. He went on to found NeXT, a computer company that developed the NeXTSTEP operating system. In 1996, Apple acquired NeXT and Jobs returned to the company as CEO.

Under Jobs's leadership, Apple released a string of successful products, including the iMac, the iPod, the iPhone, and the iPad. These products revolutionized the way people use computers, music, and mobile phones.

Jobs died in 2011 at the age of 56 from pancreatic cancer. He is considered one of the most important figures in the history of technology and innovation.

## **Jobs's Philosophy**

Jobs believed that reality is malleable. He said, "The only way to do great work is to love what you do. If you haven't found it yet, keep looking. Don't settle." He also said, "Stay hungry. Stay foolish." This philosophy drove Jobs to create products that were both innovative and user-friendly.

Jobs was a perfectionist. He was known for his attention to detail and his willingness to spend countless hours getting things just right. He believed that even the smallest details could make a big difference.

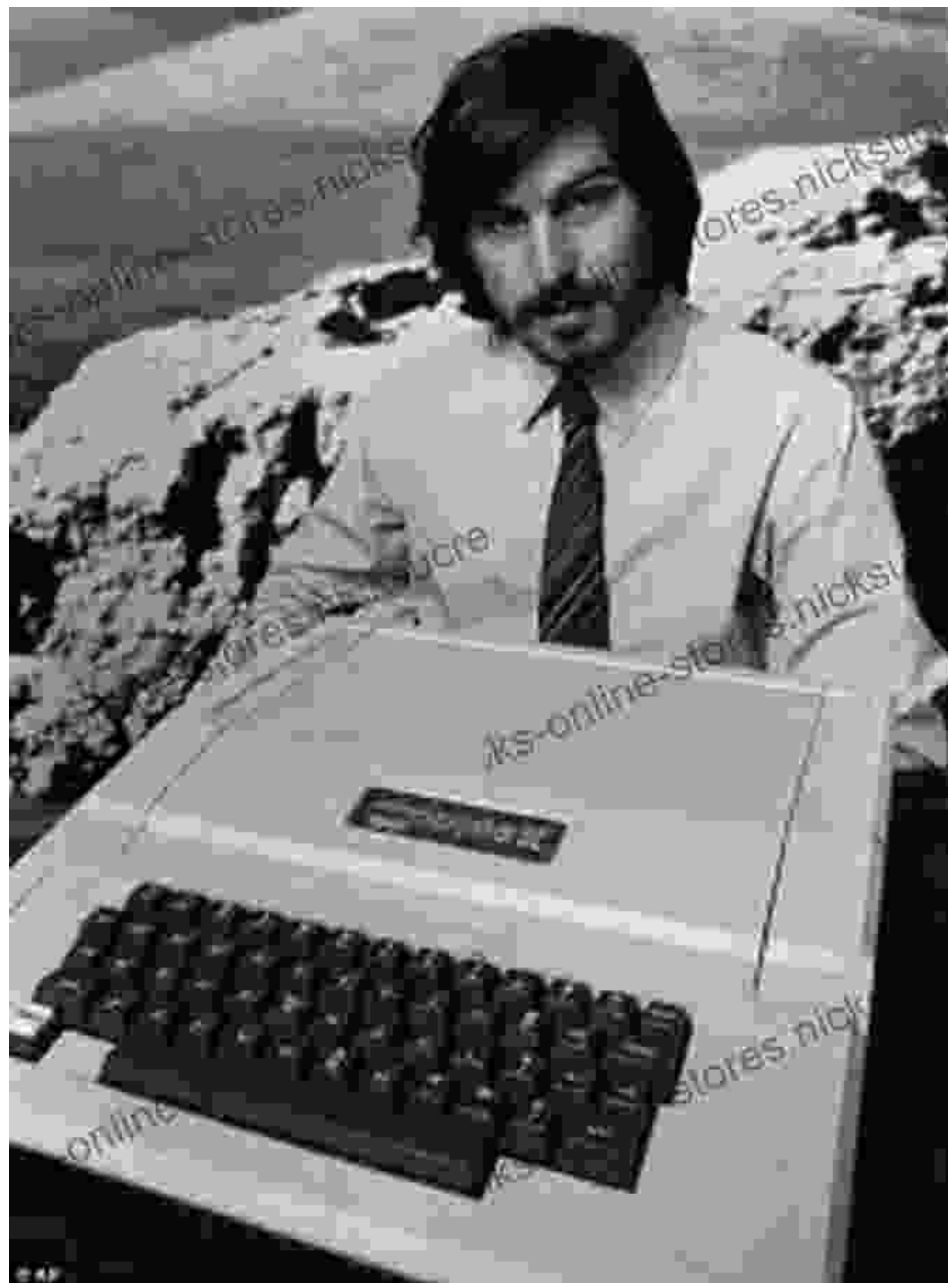
Jobs was also a great communicator. He was able to articulate his vision for the future of technology and to inspire others to share his dream. He was a master marketer and salesman. He knew how to create excitement and buzz around his products.

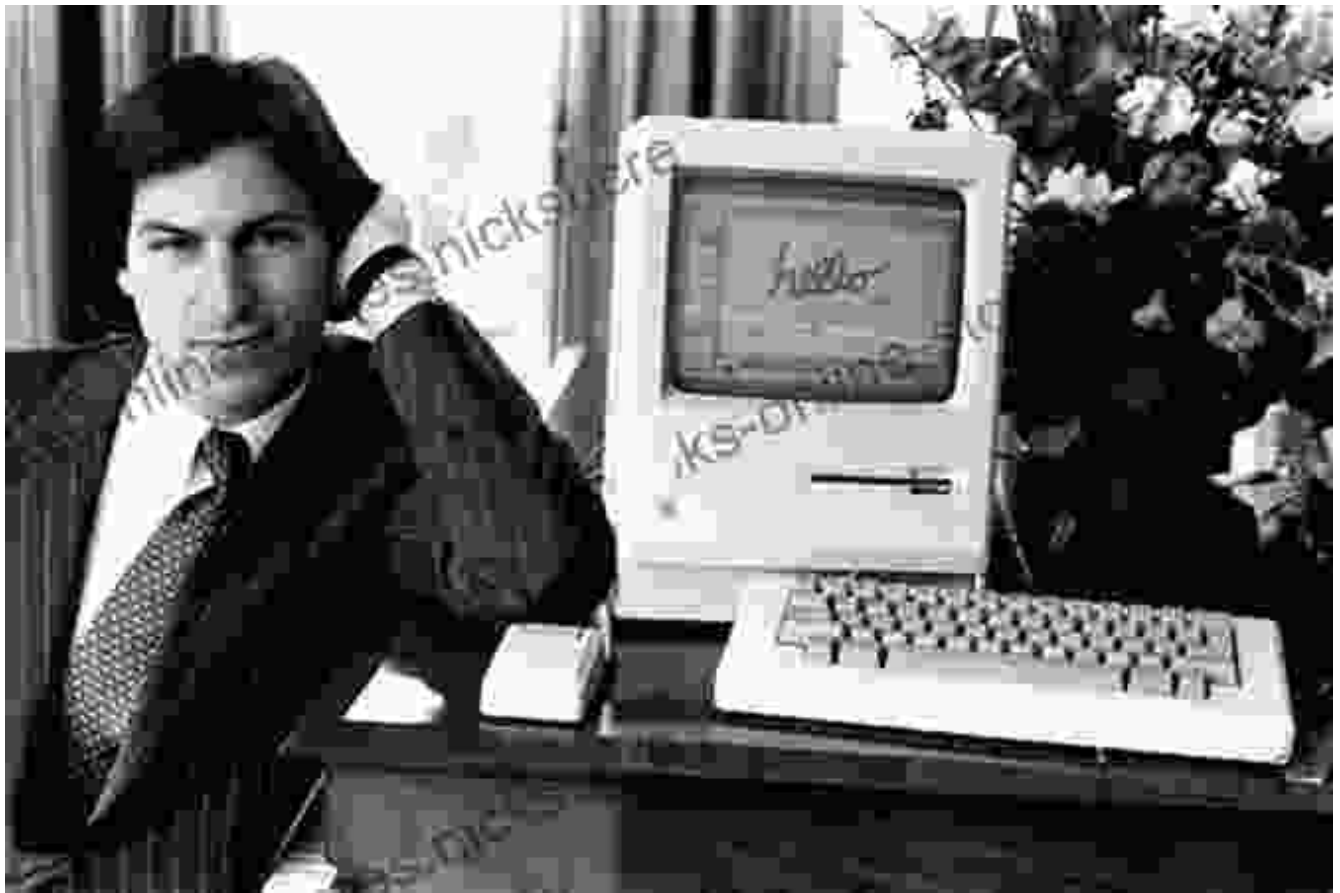
## **Jobs's Legacy**

Steve Jobs's legacy is enormous. He was a visionary entrepreneur who changed the world with his innovative products. He was a perfectionist who demanded the best from himself and from his employees. He was a great communicator who inspired others to share his vision. And he was a salesman who knew how to create excitement and buzz around his products.

Steve Jobs was a true original. He was a genius who saw the future of technology and who had the drive and determination to make it a reality. His products have changed the way we live, work, and play. And his legacy will continue to inspire generations to come.

## **Image Gallery**





Steve Jobs introducing the Macintosh

REVIEWS

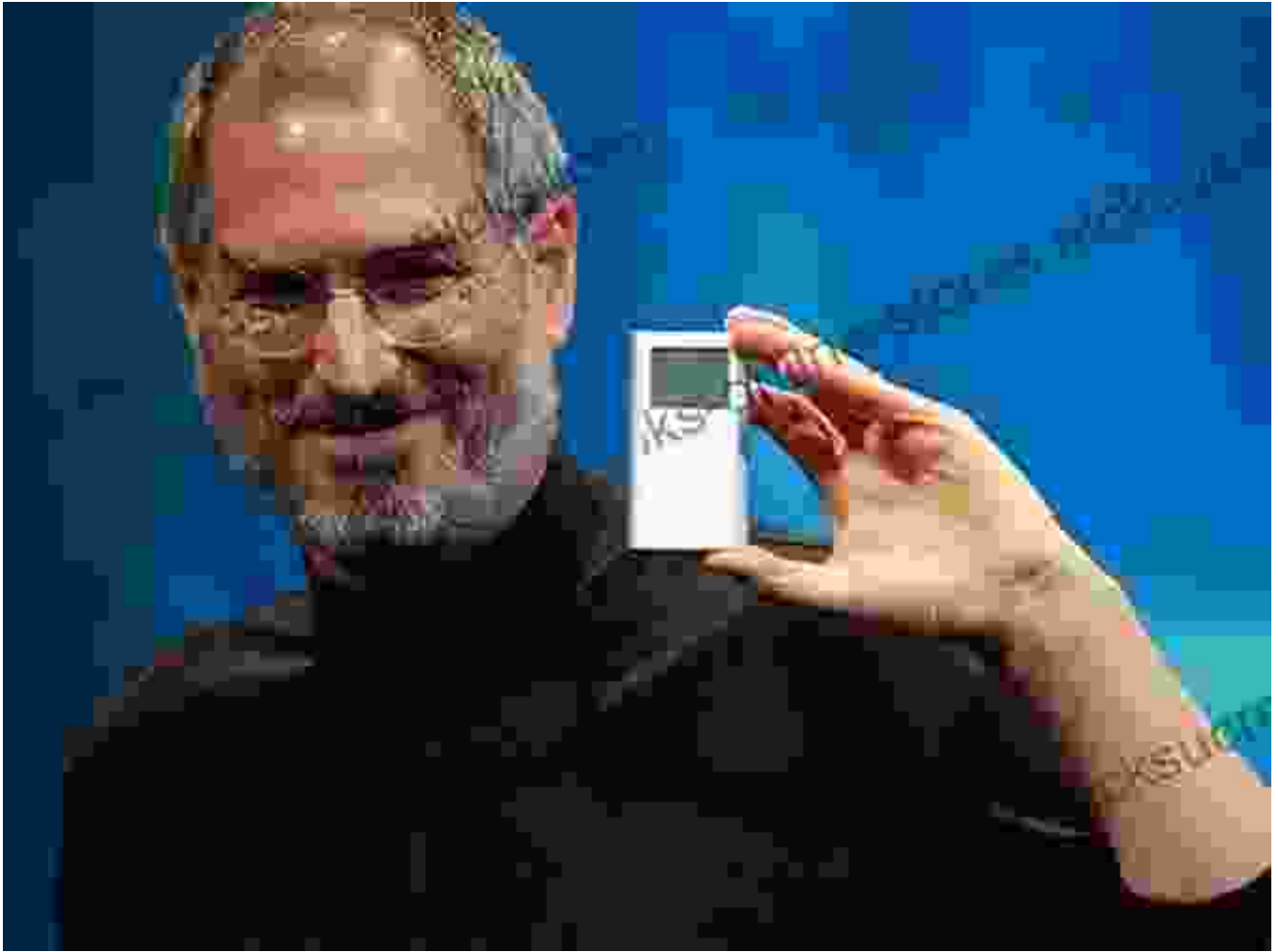
# Hello Again

Steve Jobs says the new iPhone is the most revolutionary work of design since the iPod

**L**ike a man who has been waiting for a long time, Steve Jobs is smiling broadly as he introduces the new iPhone. He is sitting on a stage, wearing a black turtleneck and blue jeans, and holding the new iPhone in his hands. The iPhone is a sleek, silver device with a large, multi-touch screen. Jobs is looking at the camera and speaking into a microphone. The background is dark, and the stage is lit with spotlights. The overall atmosphere is one of excitement and anticipation.



The new iPhone is a revolutionary work of design, combining the best of the iPod and the iPhone into a single, sleek device. It features a large, multi-touch screen that allows users to interact with the device in a completely new way. The design is simple and elegant, with a focus on usability and ease of use. The new iPhone is a testament to Apple's commitment to innovation and design excellence.



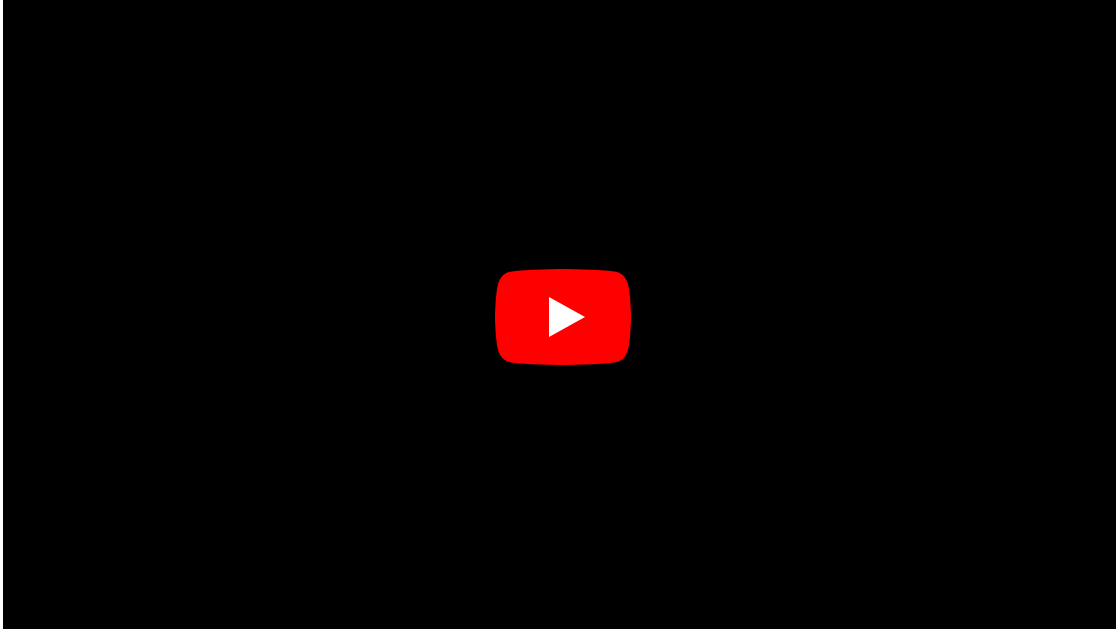
Steve Jobs with the iPod





Steve Jobs at the Apple Store

## Video Gallery



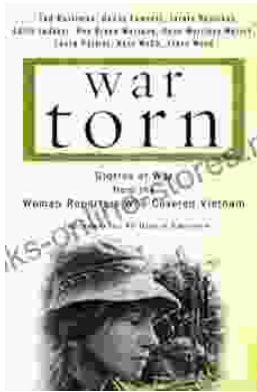
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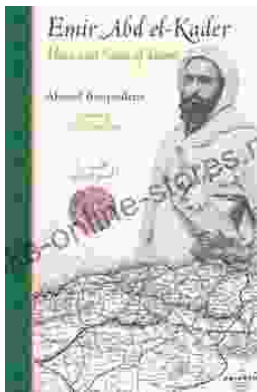
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