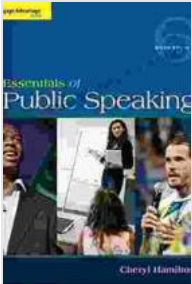


Master the Art of Effective Communication: A Comprehensive Guide to Cengage Advantage Series Essentials of Public Speaking



Cengage Advantage Series: Essentials of Public Speaking by Cheryl Hamilton

★★★★☆ 4.4 out of 5

Language : English

File size : 54226 KB

Screen Reader : Supported

Print length : 408 pages

X-Ray for textbooks : Enabled



The ability to communicate effectively in public is a valuable skill in both personal and professional life. Cengage Advantage Series Essentials of Public Speaking is a comprehensive resource that can help you develop the skills you need to speak confidently and persuasively.

What You'll Learn

This book covers a wide range of topics, including:

- The basics of public speaking
- How to prepare a speech
- How to deliver a speech
- How to use visual aids

- How to answer questions
- How to overcome nervousness

Key Features

Cengage Advantage Series Essentials of Public Speaking is packed with features that make it an essential resource for anyone who wants to improve their public speaking skills.

- **Clear and concise explanations:** The book is written in a clear and concise style that makes it easy to understand the concepts of public speaking.
- **Practical exercises:** The book includes a number of practical exercises that allow you to put your new skills into practice.
- **Real-world examples:** The book includes real-world examples of great speeches that you can learn from.
- **Online resources:** The book comes with access to a number of online resources, including video clips, practice speeches, and quizzes.

Benefits of Using This Book

There are many benefits to using Cengage Advantage Series Essentials of Public Speaking, including:

- You will learn the basics of public speaking.
- You will develop the skills you need to prepare, deliver, and answer questions about a speech.

- You will become more confident and persuasive when you speak in public.
- You will be able to use your public speaking skills to achieve your personal and professional goals.

Cengage Advantage Series Essentials of Public Speaking is a comprehensive resource that can help you develop the skills you need to speak confidently and persuasively. If you are looking to improve your public speaking skills, this book is a great place to start.

Image Alt Text: A person standing at a podium delivering a speech to an audience.



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