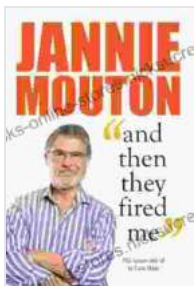


Jannie Mouton: From Fired to Leading a Multi-Billion Dollar Company

Jannie Mouton is a South African businesswoman who is best known for being the CEO of Shoprite, the largest food retailer in Africa. She is a remarkable figure in the business world, having overcome significant challenges to achieve success.



Jannie Mouton: And then they fired me by Cameron White

★★★★☆ 4.2 out of 5

Language	: English
File size	: 456 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 197 pages



A Difficult Start

Mouton was born in 1948 in a small town in South Africa. Her father was a farmer, and her mother was a schoolteacher. Mouton grew up in a poor family, and she had to work hard to achieve her goals. She attended the University of Pretoria, where she studied economics and accounting.

After graduating from university, Mouton got a job as a junior accountant at a small food retail company. She quickly rose through the ranks, and within a few years she was managing a number of stores. However, in 1980, she was fired from her job.

Starting Over

Being fired was a major setback for Mouton, but she was determined to not let it define her. She decided to start her own business, and with the help of her husband, she opened a small grocery store in Cape Town.

Mouton's grocery store was an instant success. She quickly expanded her business, and within a few years she had a chain of stores. In 1990, she merged her business with Shoprite, which was then a small food retailer with only a few stores. Under Mouton's leadership, Shoprite has grown into a multi-billion dollar company with over 2,000 stores in 15 countries.

A Successful Entrepreneur

Mouton is a highly successful entrepreneur. She has been recognized for her achievements with numerous awards, including the Forbes Woman Africa Lifetime Achievement Award in 2017. She is also a role model for other women in business. Mouton is passionate about empowering women, and she has established a number of initiatives to help women achieve their goals.

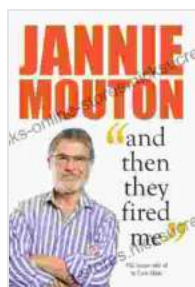
Lessons from Jannie Mouton's Story

Jannie Mouton's story is an inspiring example of how one can overcome adversity to achieve success. Her journey teaches us the following lessons:

- Never give up on your dreams.
- Setbacks are inevitable, but they don't have to define you.
- Be bold and take risks.
- Be passionate about what you do.

- Empower others to achieve their goals.

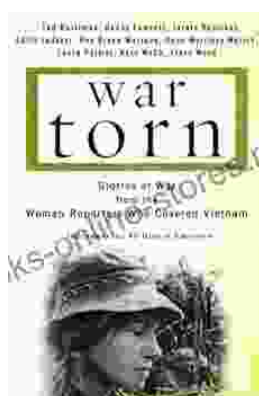
Jannie Mouton is a remarkable woman who has achieved great success in business. She is an inspiration to others, and her story teaches us valuable lessons about overcoming adversity and achieving success.



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