# How to Align People with Organizational Strategy for Improved Performance

Organizations that successfully align their people with their overall strategy consistently outperform those that do not. In today's competitive business landscape, it is more important than ever to have a workforce that is motivated, engaged, and committed to achieving the company's goals.



### Agile Workforce Planning: How to Align People with Organizational Strategy for Improved Performance

by Adam Gibson

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When people are aligned with the organizational strategy, they understand how their individual roles contribute to the bigger picture. This leads to increased motivation, productivity, and efficiency. It also creates a more positive and collaborative work environment.

In this article, we will discuss the importance of aligning people with organizational strategy and provide some tips on how to do it effectively.

#### The Importance of Aligning People with Organizational Strategy

There are many benefits to aligning people with organizational strategy. Some of the most important benefits include:

- Increased motivation and engagement
- Improved productivity and efficiency
- Reduced turnover
- Increased customer satisfaction
- Improved financial performance

When people are aligned with the organizational strategy, they are more likely to be motivated and engaged in their work. They understand how their individual roles contribute to the bigger picture, and they are more likely to go the extra mile to help the company achieve its goals.

Improved productivity and efficiency are also natural consequences of aligning people with organizational strategy. When people know what they are working towards and how their work contributes to the overall success of the company, they are more likely to be efficient and productive in their roles.

Reduced turnover is another benefit of aligning people with organizational strategy. When people feel like they are part of something bigger than themselves and that their work is valued, they are less likely to leave the company. This can save the company a significant amount of money in recruiting and training costs.

Increased customer satisfaction is also a result of aligning people with organizational strategy. When employees are motivated and engaged, they are more likely to provide excellent customer service. This can lead to increased sales and profits.

Finally, improved financial performance is the ultimate goal of aligning people with organizational strategy. When all of the other benefits come together, such as increased motivation, productivity, efficiency, and customer satisfaction, the result is improved financial performance.

#### **How to Align People with Organizational Strategy**

There are several things that organizations can do to align people with their organizational strategy. Some of the most effective tips include:

- Communicate the organizational strategy to everyone in the company
- Create a culture of transparency and accountability
- Provide people with the training and development they need
- Create a system of rewards and recognition
- Get feedback from employees on a regular basis

Communicating the organizational strategy is the first step to aligning people with it. Everyone in the company needs to understand the strategy and how their individual roles contribute to it. This can be done through town hall meetings, company-wide emails, or intranet posts.

Creating a culture of transparency and accountability is essential for aligning people with organizational strategy. When people know what is

expected of them and they are held accountable for their results, they are more likely to align their work with the company's goals.

Providing people with the training and development they need is another important step to aligning them with organizational strategy. When people have the skills and knowledge they need to do their jobs effectively, they are more likely to be productive and efficient.

Creating a system of rewards and recognition can also be effective in aligning people with organizational strategy. When people are recognized for their contributions to the company's success, they are more likely to continue to perform at a high level.

**Getting feedback from employees on a regular basis** is essential for keeping the organizational strategy aligned with the needs of the company and its employees. By collecting feedback from employees, organizations can identify areas where the strategy needs to be adjusted or improved.

Aligning people with organizational strategy is essential for improving performance. By following the tips outlined in this article, organizations can create a more motivated, engaged, and productive workforce. This will lead to increased profitability and success.



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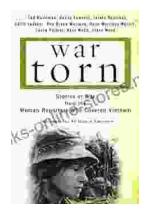
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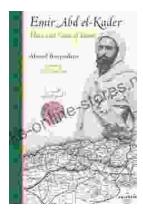
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