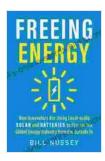
How Innovators Are Using Local Scale Solar And Batteries To Disrupt The Global Energy Market



Freeing Energy: How Innovators Are Using Local-Scale Solar and Batteries to Disrupt the Global Energy Industry from the Outside In by Bill Nussey

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The global energy market is undergoing a major transformation, driven by the rise of renewable energy sources and the increasing adoption of distributed energy resources. Local scale solar and batteries are playing a key role in this transformation, as they offer a clean, reliable, and affordable alternative to traditional fossil fuels.

Innovators around the world are using local scale solar and batteries to create new business models, reduce emissions, and improve energy access. Here are a few examples:

- In the United States, the company Sunrun is using local scale solar and batteries to provide homeowners with a clean and affordable alternative to traditional electricity. Sunrun's customers can purchase or lease solar panels and batteries, which are then installed on their homes. The solar panels generate electricity during the day, which can be used to power the home or stored in the batteries. The batteries can then provide power to the home at night or during power outages.
- In India, the company SELCO is using local scale solar and batteries to provide electricity to rural villages that are not connected to the grid. SELCO's customers can purchase or lease solar panels and batteries, which are then installed on their homes. The solar panels generate electricity during the day, which can be used to power the home or stored in the batteries. The batteries can then provide power to the home at night or during power outages.
- In Kenya, the company M-Kopa is using local scale solar and batteries to provide affordable pay-as-you-go solar power to off-grid households.
 M-Kopa's customers can purchase a solar panel and battery system for a small down payment. They then make monthly payments to M-Kopa until the system is paid off. Once the system is paid off, the customer owns it outright.

These are just a few examples of how innovators are using local scale solar and batteries to disrupt the global energy market. As these technologies continue to develop and become more affordable, they are likely to play an increasingly important role in the transition to a clean energy future.

Benefits of Local Scale Solar And Batteries

There are many benefits to using local scale solar and batteries, including:

- Clean energy: Solar energy is a clean and renewable source of energy that does not produce any emissions. This makes it an ideal choice for reducing our reliance on fossil fuels and combating climate change.
- Reliability: Solar panels and batteries can provide a reliable source of energy, even during power outages. This is because solar panels can generate electricity during the day, and batteries can store that electricity for use at night or during power outages.
- Affordability: The cost of solar panels and batteries has declined significantly in recent years, making them more affordable for businesses and homeowners. Additionally, there are a number of government incentives available to help reduce the cost of installing solar panels and batteries.
- Energy independence: Local scale solar and batteries can help communities become more energy independent. This is because communities can generate their own electricity, rather than relying on the grid or fossil fuels.
- Job creation: The solar industry is a growing industry that creates jobs in a variety of fields, including engineering, construction, and sales.

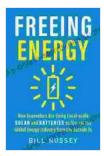
Local scale solar and batteries are a key part of the transition to a clean energy future. These technologies offer a number of benefits, including clean energy, reliability, affordability, energy independence, and job creation.

Challenges to Local Scale Solar And Batteries

There are also some challenges to the widespread adoption of local scale solar and batteries, including:

- Intermittency: Solar energy is intermittent, meaning that it is not always available. This is because solar panels can only generate electricity during the day. Batteries can help to mitigate this issue by storing electricity generated during the day for use at night or during power outages. However, batteries are still relatively expensive, and they can only store a limited amount of electricity.
- Cost: The upfront cost of installing solar panels and batteries can be high. However, there are a number of government incentives available to help reduce the cost of installation. Additionally, the cost of solar panels and batteries has declined significantly in recent years, and it is expected to continue to decline in the future.
- Policy barriers: In some cases, there are policy barriers to the adoption of local scale solar and batteries. For example, some utilities have net metering policies that limit the amount of solar energy that customers can sell back to the grid. These policies can make it difficult for customers to justify the cost of installing solar panels and batteries.

Despite these challenges, local scale solar and batteries are a promising technology with the potential to disrupt the global energy market. As these technologies continue to develop and become more affordable, they are likely to play an increasingly important role in the transition to a clean energy future. Local scale solar and batteries are a key part of the transition to a clean energy future. These technologies offer a number of benefits, including clean energy, reliability, affordability, energy independence, and job creation. While there are some challenges to the widespread adoption of local scale solar and batteries, these challenges are being overcome. As these technologies continue to develop and become more affordable, they are likely to play an increasingly important role in the global energy market.



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