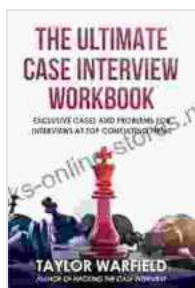


Exclusive Cases and Problems for Interviews at Top Consulting Firms

The consulting industry is highly competitive, and the interview process at top firms is notoriously challenging. Case interviews are a key part of this process, and they can be daunting for even the most experienced candidates. To help you prepare, we have compiled a collection of exclusive cases and problems that have been used in interviews at top consulting firms such as McKinsey, Bain, BCG, and PwC.



The Ultimate Case Interview Workbook: Exclusive Cases and Problems for Interviews at Top Consulting

Firms by Taylor Warfield

★★★★☆ 4.5 out of 5

Language : English
File size : 3009 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 319 pages



Case Interview Basics

Before we dive into the specific cases and problems, let's review some basic tips for case interviews:

- **Be structured.** Use a problem-solving framework to guide your analysis and presentation. This will help you stay organized and on

track.

- **Quantify your findings.** Whenever possible, use numbers to support your s. This will make your analysis more credible and persuasive.
- **Be clear and concise.** Don't ramble or overcomplicate your answers. Get to the point quickly and clearly.
- **Practice, practice, practice.** The more you practice, the more confident you will be in your case interview skills.

Exclusive Cases and Problems

Now, let's take a look at some exclusive cases and problems that have been used in interviews at top consulting firms:

Case 1: The Grocery Store Dilemma

A large grocery store chain is struggling to increase its sales. The chain has been losing market share to smaller, more specialized competitors. You are hired to help the chain develop a strategy to regain its market share.

Questions:

- What are the key reasons why the grocery store chain is losing market share?
- What are some potential strategies that the chain could implement to regain its market share?
- What are the pros and cons of each strategy?
- What would you recommend that the chain do?

Case 2: The Airline Pricing Problem

An airline is trying to determine how to price its tickets. The airline wants to maximize its profits, but it also needs to be competitive with other airlines.

Questions:

- What factors should the airline consider when pricing its tickets?
- What are some different pricing strategies that the airline could use?
- What are the pros and cons of each strategy?
- What would you recommend that the airline do?

Case 3: The Hospital Staffing Challenge

A hospital is facing a shortage of nurses. The hospital needs to find a way to attract and retain more nurses.

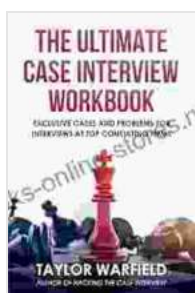
Questions:

- What are the key reasons why the hospital is facing a shortage of nurses?
- What are some potential solutions that the hospital could implement to attract and retain more nurses?
- What are the pros and cons of each solution?
- What would you recommend that the hospital do?

These are just a few examples of the types of cases and problems that you may be asked to solve in a consulting interview. By practicing with these cases, you can improve your problem-solving skills and increase your chances of success.

In addition to the cases and problems provided in this article, there are many other resources available to help you prepare for consulting interviews. You can find practice cases and problems online, in books, and from consulting firms themselves. The more you practice, the better prepared you will be for your interviews.

We hope this article has been helpful. If you have any questions, please feel free to contact us. We are always happy to help.



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